

# ALTHOUGH YOU MAY START OUT LOOKING FOR A YELLOW SKY YOU MAY PREFER A PINK ONE ONCE YOU SEE IT

There is a magic in the way bits have translated our celluloid. Much more than simply reproduce films in digital formats, database culture has fundamentally reconfigured this century's visual history. From the LCD screen of your personal computer, Vito Acconci becomes an intimate vlogger, George Brecht reveals himself to be an RGB specialist, Tehching Hsieh dances to a glitch-hop soundtrack, Paul Sharits investigates Adobe Flash vectorization, and Richard Serra contemplates the recursive distraction of contemporary network communication. Rather than attempt to mentally project these digital objects back onto the silver screen, if we stop to consider what we are *actually seeing* in our browsers, we may discover a horizon radiant with possibility embedded within the films themselves.

Editor and archivist Danny Snelson presents his ongoing research into digital remediation and the network culture facilitating online screening environments. Patching together flash versions of classic avant-garde films, personal desktop browser narratives, live typing procedures, database poetry, and new media lectures, *Although You May Start Out Looking for a Yellow Sky You May Prefer a Pink One Once You See It* explores the manifold implications of a cinematic culture undergoing a rapid and enigmatic process of media translation. The two-panel projection will be expanded by a console streaming a live video chat with Snelson, who will be available for questions before and after the screening.